

MOMO & CRUNCH FRANCHISE OPPORTUNITY

INVEST IN THE FUTURE OF STREET FOOD!

Are you ready to be your own boss and capitalize on the booming demand for delicious, high-quality street food? Momo & Crunch offers a simple, profitable, and ready-to-launch franchise model centered around the popular combination of steamed momos and crispy fried delights. Join us in bringing this irresistible flavor combination to every neighborhood!



THE INVESTMENT YOUR PATH TO OWNERSHIP

We offer transparent, all-inclusive investment options designed to help you start operations quickly, smoothly, and without hidden costs.

The investment involves a one-time franchise fee starting from ₹1,20,000 and going up to ₹2,30,000, depending on the cart category you choose. This amount is all-inclusive and covers your complete business launch package, including setup and essential requirements, with no hidden or recurring charges.

The Basic Cart option starts at ₹1,20,000, which includes everything mentioned in the "What You Get" section, ensuring you are fully prepared to begin operations from day one. If you choose a Premium or Ultra Premium Cart, the investment increases based on the size, design, and additional features offered.

Your final investment is determined solely by the cart category selected, allowing you the flexibility to choose an option that best fits your budget and business goals.

WHAT YOU GET ?

THE COMPLETE LAUNCH PACKAGE

Your initial investment secures a comprehensive startup package designed for maximum efficiency and branding consistency

Customised Food Cart with All Amenities

A professionally designed, attractive, and durable food cart that represents the Momo & Crunch brand (design varies based on category chosen).

Built-in storage, counter space, and a designated area for equipment.

Designed for optimal workflow and operator comfort.

Essential Cold Storage

One Deep Freezer : High-quality commercial deep freezer for safe and efficient storage of raw materials and frozen products, ensuring product freshness.

Professional Cooking Equipment

Fryers & Equipment : Includes a commercial-grade fryer setup for making our signature 'Crunch' items, along with necessary utensils and basic cooking tools (tongs, ladles, etc.) to get you started.

Initial Product Inventory

Products Worth ₹10,000/-: A starting inventory of our proprietary momo mixes and raw materials, valued at ₹10,000, allowing you to begin sales immediately upon setup.

High-Impact Branding

Company Board: A high-visibility, branded fascia board/signage with the official Momo & Crunch logo and design to attract customers from a distance.

Customised Menu & Pricing

Menu & Pricelist Customisation: Professionally designed and printed menu cards and pricelists. Your local pricing will be integrated under the official company menu structure, ensuring quality control and brand standards.

Branded Consumables

Napkins with Company Logo: A starting stock of branded napkins, adding a professional touch to every order and enhancing customer experience.





WE'RE READY TO SERVE YOU

START YOUR CRUNCH JOURNEY!

Don't miss this chance to own a profitable business with a manageable investment.

Contact us today to receive our comprehensive Franchise Information Packet and details on our Basic, Premium, and Ultra Premium cart options!

WHY CHOOSE MOMO & CRUNCH?

Brochures are now available in electronic format and are called e-brochures.

PROVEN DEMAND

Momos and fried snacks are perennial favorites in the street food market.

TURNKEY SOLUTION

Pay one fee and receive a complete business setup, ready to operate.

STRONG BRAND IDENTITY

A catchy name and appealing concept designed to stand out.

SIMPLIFIED OPERATIONS

Our cart design and menu are optimized for fast service and minimal labor.

ONGOING SUPPORT

Access to our supply chain for consistent, high-quality ingredients and initial operational guidance.



MOMO & CRUNCH

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